U.S. Department
of Transportation

**National Highway
Traffic Safety
Administration**

1200 New Jersey Avenue, SE
Washington, D.C. 20590

AUG 14 2008

Mr. David Archual
Manager: External Relations Corporate Quality Assurance
Bridgestone Firestone North American Tire, LLC
535 Marriott Drive
Nashville, TN 37214

Dear Mr. Archual:

This is to notify you that the National Highway Traffic Safety Administration has made a determination to deny Bridgestone Firestone North American Tire, LLC's November 30, 2007 petition for an exemption from the recall requirements of 49 U.S.C. Chapter 301 on the basis that a noncompliance with Federal Motor Vehicle Safety Standard No. 139, *New Pneumatic Radial Tires for Light Vehicles* is inconsequential to motor vehicle safety.

Since this petition has been denied (copy enclosed), you must notify according to 49 U.S.C. 30118 and remedy according to 49 U.S.C. 30120. Pursuant to 49 CFR 573.6(c)(8)(iii), you must submit an amended Noncompliance Information Report to my office no later than five (5) working days from your receipt of this letter. That report shall include the following information: (1) recall population, (2) problem description, (3) remedy, and (4) recall schedule. If a portion of the information, which is required to fully describe the recall, is unknown, the report must still be submitted on time. The remaining information is to be provided as it becomes available.

If you have any questions regarding your recall obligations, you may call Mr. George Person at 202-366-5210.

Sincerely,

Claude H. Harris
Director, Office of Vehicle
Safety Compliance

Enclosure