



TIRE RECALL NOTICE

Dear Valued Sears Auto Center Customer:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act.

Bridgestone Firestone North American Tire, LLC ("BFNT") has advised Sears Auto Centers that certain Bridgestone P235/60R17 Dueler H/T 684 II outlined white letter tires failed to conform to section S5.5 of the Federal Motor Vehicle Safety Standard (FMVSS) No. 139 *New Pneumatic Radial Tires for Light Vehicles*. The tires were produced without some of the required sidewall stamping information, like the DOT Plant, Size and Option Code information. BNFT is conducting a tire replacement program for these tires.

Our records indicate that you purchased from a Sears Auto Center tires that may qualify for replacement. As such, you may be eligible to have the tires you purchased replaced at no charge or expense to you.

This campaign will expire on February 28, 2009, so it is important that you act as soon as possible, if your tires are covered by this recall campaign.

TIRE REPLACEMENT PROGRAM

BFNT is conducting a tire replacement program for certain Bridgestone P235/60R17 Dueler H/T 684 II outlined white letter tires manufactured at its Aiken County plant during the 38th through 42nd week of 2007 (September and October of 2007).

Any Sears Auto Center will replace with new tires, any tire (including the spare tire) of the line and size covered by this campaign and which were manufactured during the relevant period. The Sears Auto Center will also mount and balance the replacement tires, ***all at no charge or expense to you***. The replacement tires will be Bridgestone P235/60R17 Dueler H/T 684 II tires.

DESCRIPTION OF TIRES COVERED AND HOW TO IDENTIFY THEM

There are many types, sizes, and applications for Bridgestone Dueler H/T tires. If you have Dueler H/T tires, you may examine them to determine if they are part of this program. In an effort to make this process more convenient, we invite you to take your vehicle to your nearest Sears Auto Center. Such an examination will be performed at no charge by any Sears Auto Center to determine if your tires are included in this program. Tires subject to this program can be identified by the following the steps:

- (1) They are identified as "Dueler H/T 684 II";
- (2) The following information is molded into the sidewall of the tire below the "Dueler H/T 684 II" marking near the rim: "P235/60R17 100S".



(3) If the outlined white letter side of the tire is visible, look for the tire's DOT Serial number. The serial number location is directly after the "DOT" symbol on the sidewall of the tire, just above the rim.

- If the serial number states "7X0UBD4", your tire is not included in this recall and no further action is needed.
- If there is no serial information after the "DOT" symbol, please continue to step 4.

(4) Check the tires' DOT serial number on the black sidewall. If the tire DOT serial number matches any of the following serial numbers,

7X0UBD43807
7X0UBD43907
7X0UBD44007
7X0UBD44107
7X0UBD44207

your tire may be included in this recall. Please see the section titled *HOW TO HAVE YOUR TIRES REPLACED*.

(5) If the outlined white letter side of the tire is mounted to the inside, check the tires DOT serial number on the black sidewall. If the tire DOT serial number matches any of the following serial numbers,

7X0UBD43807
7X0UBD43907
7X0UBD44007
7X0UBD44107
7X0UBD44207

your tire may be included in this recall. Please see the section titled *HOW TO HAVE YOUR TIRES REPLACED*.



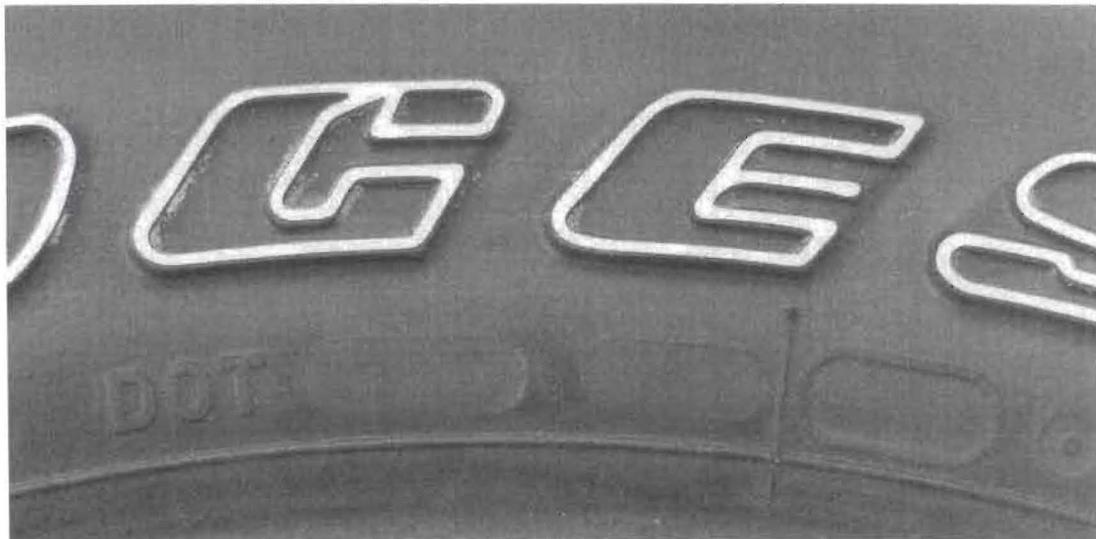
If you have difficulty identifying the DOT Serial number, please contact your local Sears Auto Center.

If your tires meet all of the above conditions, they are covered by this recall. Please note that this recall does not apply to other types of Dueler tires or Dueler H/T tires where the DOT Serial number is different than the ones listed above.

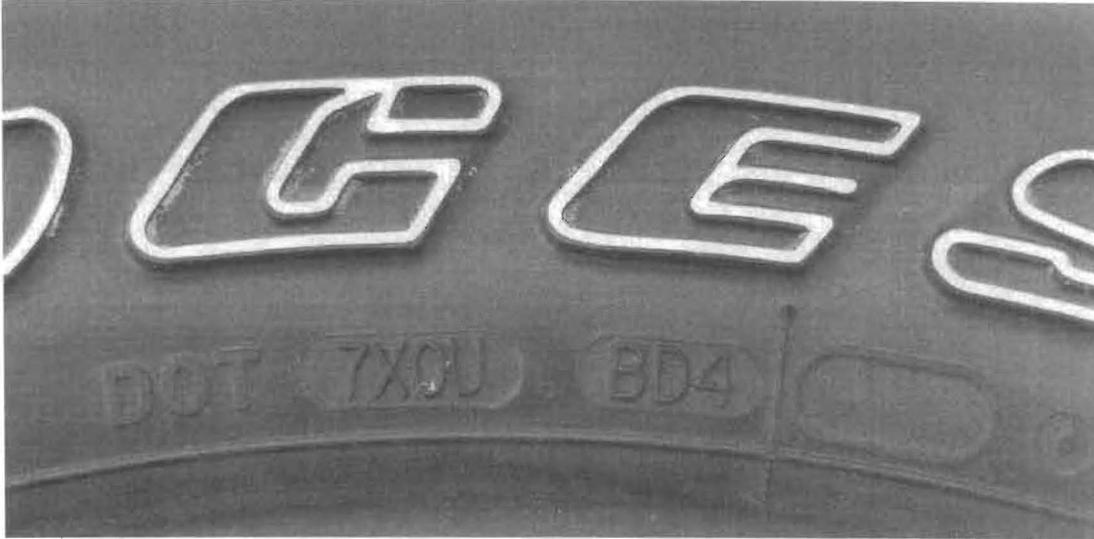
PHOTO #1: SAMPLE DOT SERIAL NUMBER – RECALLED TIRE, BLACK SIDEWALL SIDE



PHOTO #2: SAMPLE MISSING DOT SERIAL NUMBER – RECALLED TIRE, OUTLINED WHITE LETTER SIDE



**PHOTO #3: SAMPLE OF A PROPERLY STAMPED/LABELED TIRE --
OUTLINED WHITE LETTER SIDE**



HOW TO HAVE YOUR TIRES REPLACED

If you have any questions about whether your tires are covered by this tire replacement campaign, please contact any Sears Auto Center. To identify the Sears Auto Center nearest to you, visit www.sears.com. Once on the Sears homepage, click on the "Automotive" tab at the top of the page and then enter your zip code.

If your tires are covered by this program, or if you need assistance in determining whether your tires are covered, contact any Sears Auto Center to schedule an appointment. Replacement tires are readily available. In the unlikely event that replacement tires are not available at the store you have contacted, tires will be ordered for you, and you will be notified when your replacement tires are in. Please take this letter and the reply card with you to the store.

IMPORTANT INFORMATION ABOUT TIRE SAFETY

We remind all consumers to maintain their tires properly, regardless of brand. Proper maintenance includes checking your air pressure at least once a month, rotating your tires, following all warnings and recommendations stated in your owner guide, and operating your vehicle safely.

If you detect irregular tread wear, noise or vibration in your tires, you should immediately have your tires checked by a qualified tire service facility.



EXPIRATION DATE

This campaign will expire on February 28, 2009, so it is important that you act as soon as possible, if your tires are covered by this recall campaign.

PROBLEMS OR CONCERNS

If you have any problems or concerns about this recall campaign, or if your local Sears Auto Center does not make the necessary replacements free of charge, please contact the Bridgestone Firestone North American Tire Replacement Hotline at 1-800-465-1904. You may also contact the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Avenue S.E., Washington, DC 20590; or call toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153); or visit the website: <http://www.safercar.gov>.

Thank you for your cooperation in this matter. We apologize for any inconvenience this may cause you.

Sincerely,

Sears Auto Centers

Sears
Auto Center

Product Safety Office
Bldg B6-259A
3333 Beverly Road
Hoffman Estates, IL 60179

**SAFETY RECALL
NOTICE**